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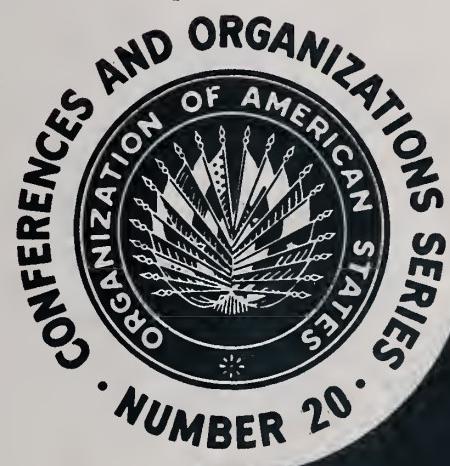
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Pan American Union

# FOURTH INTER-AMERICAN TRAVEL CONGRESS

Lima, Peru  
April 12-20, 1952

FINAL ACT



PAN AMERICAN UNION  
Washington, D. C.



# **FOURTH INTER-AMERICAN TRAVEL CONGRESS**

**Lima, Peru  
April 12-20, 1952**

## **FINAL ACT**

**Division of Conferences and Organizations  
Department of International Law**

**PAN AMERICAN UNION • WASHINGTON, D. C., 1952**

The Conferences and Organizations Series has for its purpose the furnishing of information with respect to the inter-American conferences and organizations that either form part of the Organization of American States or maintain close relations with it. This Series replaces the Congress and Conference Series, and is published by the Division of Conferences and Organizations of the Pan American Union.

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F I N A L   A C T

The Third Inter-American Travel Congress (San Carlos de Bariloche, Argentina, 1949) agreed that the next Congress of the series should be held in Lima, Peru; and on January 16, 1952, the Council of the Organization of American States formally classified the Fourth Inter-American Travel Congress as an Inter-American Specialized Conference. In view of these antecedents and under the terms of Article 83 of the Charter of the OAS, the General Secretariat of the said Organization was charged with the task of transmitting the convocation to the Fourth Congress and inviting the governments of the Member States of the Organization to accredit their respective delegations, with instructions to meet at Lima from April 12 to April 20, 1952. The list of delegations thus accredited is as follows:

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the Secretary General of the Organi-  
zation

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In accordance with the established procedure of the Organization of American States, the Executive Committee of the Inter-American Economic and Social Council drew up the Regulations and Agenda of the Congress, and these documents were approved by the Economic and Social Council in resolutions adopted on January 24, and February 21, 1952, respectively.

Articles 6 and 11 of the Regulations entrusted the designation of the Provisional President and the Secretary General of the Congress to the Government of Peru. That government accordingly appointed, as Provisional President, Mr. Eduardo Dibós Dammert, Chairman of the Organizing Committee of the Congress (the said Committee being composed of the administrative officers of the Touring y Automóvil Club del Perú); and, as Secretary General, Mr. Ricardo Palma Silva, Secretary of the Organizing Committee and Managing Director of the aforesaid Club.

At the preliminary meeting attended by the Chairmen of the delegations and held on Saturday, April 12, 1952, from 10 o'clock to 11:25 in the morning, in the Library of Lima's City Hall, the participants proceeded to elect the Permanent President of the Congress, in compliance with Article 5 of the Regulations. Mr. Eduardo Dibós Dammert, Chairman of the Peruvian Delegation, was nominated as President by Mr. Eugenio Martínez Thédy, Chairman of the Uruguayan Delegation, and elected by acclamation. Since Article 9 of the Regulations specifies that the Chairmen of the delegations shall serve as Vice Presidents of the Congress, the said Chairmen automatically assumed this post, following the order of precedence assigned in Article 10 of the Regulations.

The President thereupon announced that the next step would be the drawing of lots to establish the order of precedence of the delegations. The lots were drawn, with the assistance of Mr. Francisco J. Hernández, Representative of the Secretary General of the Organization of American States, and the result was as follows:

1. Nicaragua
2. Honduras
3. Venezuela
4. Ecuador
5. Uruguay
6. Panama
7. El Salvador
8. Argentina
9. Chile
10. Paraguay
11. Dominican Republic
12. United States of America
13. Mexico
14. Brazil
15. Peru

The Chairmen of the Delegations of Argentina, Chile, and Ecuador were then appointed as the members of the Committee on Credentials provided for in Articles 5 and 16 of the Regulations.

Next, in conformity with Articles 5 and 13 of the Regulations, it was decided that five work committees be established, to deal respectively, with the topics indicated in the five chapters of the Agenda, namely: (1) Policy and Planning of Tourist Travel; (2) Economics and Financing of Tourist Travel; (3) Tourist Travel and Its Services; (4) Travel Publicity; and (5) Tourist Resources and Special Activities.

The list of committees and committee members follows.

#### COORDINATING AND DRAFTING COMMITTEE

Chairman:	Mr. Eduardo Dibós Dammert (Peru)
Chairman of Committee I:	Mr. Ramón Cañas Montalva (Chile)
Chairman of Committee II:	Mr. Luis Ignacio Sánchez Tirado (Venezuela)
Chairman of Committee III:	Mr. Alberto Lacayo y Lacayo (Nicaragua)
Chairman of Committee IV:	Mr. Laurin Askew (U.S.A.)
Chairman of Committee V:	Mr. Leandro Fioravanti (Argentina)
Representative of the World Touring and Automobile Organization, and of FIAC	Mr. Eduardo L. Edo
Secretary General	Mr. Ricardo Palma Silva
Assistant Secretary General	Miss Mariluz Injoque

COMMITTEE I

Policy and Planning of Tourist Travel

Chairman: Mr. Ramón Cañas Montalva (Chile)  
Vice-Chairman: Mr. Francisco Sierra (Argentina)  
Rapporteur: Mr. Celestino Herrera Frimont (Mexico)  
Secretary: Mr. Ricardo Palma Valderrama

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Mr. Jorge Justo Boero Brian (Uruguay)  
Mr. Aníbal Ríos (Panama)  
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Mr. Robert H. Wall (United States)  
Mr. Laurin Askew (United States)  
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Mr. Ricardo Palma Silva (Peru)  
Miss Mariluz Injoque (Peru)  
Mr. César Carrillo Salinas (Peru)  
Mr. Francisco J. Hernández (OAS)  
Mr. Eduardo L. Edo (FIAC)  
Mr. Hernán Buzeta (ICAO)

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Economics and Financing of Tourist Travel

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Vice-Chairman: Mr. Fernando Samillán Baca (Peru)  
Rapporteur: Mr. Manfredo Carlos Luoni (Argentina)  
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Mr. John D. J. Moore (United States)  
Mr. Juan Homs (United States)  
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Mr. Augusto C. Peñaloza (Peru)  
Mr. Max Forzoni Accolti (Peru)  
Mr. César O'Phelan (Peru)  
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### COMMITTEE III

#### Tourist Travel and Its Services

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Vice-Chairman: Mr. Nicolás Delgado (Ecuador)  
Rapporteur: Mr. Julio Negre (Argentina)  
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#### Subcommittee on Hotels and Travel Agencies

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Vice-Chairman: Mr. Francisco Herrera Rossi (Mexico)  
Rapporteur: Mr. Antonio Bergna (Peru)  
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Miss Cecilia I. Heurtematte (Panama)  
Mr. Milcíades Arosemena (Panama)  
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Mr. Alberto Vesprémy Bangha (Chile)  
Mr. Nicolás de Bari Flecha Torres (Paraguay)  
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Mr. Jess B. Bennett (United States)  
Mr. Joseph A. Marchini (United States)  
Mr. Eduardo Dibós Dammert (Peru)  
Mr. Miguel Dasso (Peru)  
Mr. Enrique Barrios Llosa (Peru)  
Mr. Eduardo Salgado (Peru)  
Mr. José Cáceres Valdivia (Peru)  
Mr. Carlos Lezameta Guimaux (Peru)  
Mr. Benjamín Menéndez Girón (Peru)  
Mr. Estuardo Núñez Hague (Peru)  
Mr. Carlos Velarde Cabello (Peru)  
Mr. J. Granville Braman (Peru)  
Mr. Luis Gómez Llaguno (Peru)  
Mr. Carlos Carbalal Newell (Peru)  
Mr. Alberto Regal (Peru)

Mr. Hermann Baumann (Peru)  
Mr. Ricardo Gandolfo (Peru)  
Mr. Víctor Ricardo Elías (Peru)  
Mr. Mario Rodríguez (Peru)  
Mr. Geoffrey N. Fairweather (Peru)  
Mr. Francisco J. Hernández (OAS)  
Mr. Manuel Boza (IATA)  
Mr. Eduardo L. Edo (FIAC and OTA)  
Mr. Lorenzo G. del Portillo (Cuba)  
Mr. Alfredo Easts (Germany)

COMMITTEE IV

Travel Publicity

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Vice-Chairman: Mr. Renato Barreda (Mexico)  
Rapporteur: Mr. Walther Louhau (Argentina)  
Secretary: Mr. Gustavo Montoya  
  
Members: Mr. Nicolás de Bari Flecha Torres (Paraguay)  
Mr. Luis García (United States)  
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Mr. Luis J. Benoit (Peru)  
Mr. Luis Abraham Valenzuela (Peru)  
Mr. Francisco J. Hernández (OAS)  
Mr. Eduardo L. Edo (FIAC and OTA)

COMMITTEE V

Tourist Resources and Special Activities

Chairman: Mr. Leandro Fioravanti (Argentina)  
Vice-Chairmen: Mr. Joaquín Barreda (Mexico)  
Secretary: Mr. Pedro Patrón Faura (Peru)  
Mr. Alberto Santibáñez Salcedo  
  
Members: Mr. Luis Ignacio Sánchez Tirado (Venezuela)  
Mr. Nicolás Delgado (Ecuador)  
Mr. Milcíades Arosemena (Panama)  
Mr. Pablo Abad (Panama)  
Mr. Joaquín Valdez (El Salvador)  
Mr. Arturo Araujo (El Salvador)  
Mr. Napoleón Amaya (El Salvador)  
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Mr. Ladislao Prazak (Peru)  
Mr. Estuardo Núñez (Peru)  
Mr. Ricardo Madueño (Peru)  
Mr. Luis Gamio (Peru)  
Mr. Max Arnillas Arana (Peru)  
Mr. Luis A. Valenzuela (Peru)

The program drawn up by the Organizing Committee was approved, in so far as it referred to the regular plenary sessions and the closing session of the Congress, after the pertinent articles of the Regulations (5,d and 23) were read aloud.

Upon the motion made by Mr. Eugenio Martínez Thédy, Chairman of the Uruguayan Delegation, pursuant to Article 1 of the Regulations, His Excellency General Manuel A. Odría, President of the Republic of Peru, was named Honorary President of the Congress, and the title of Honorary Vice President was bestowed upon Their Excellencies Carlos Salazar Southwell, Minister of Development and Public Works, Andrés F. Dasso, Minister of Finance and Commerce, and Manuel C. Gallagher, Minister of Foreign Affairs. These titles were conferred by acclamation. The assembly then approved the proposal of the permanent President that the Chiefs of State of the Republics represented at the Congress be designated Honorary Presidents thereof, and that the title of Honorary Vice President be conferred upon the various Cabinet Ministers in charge of tourist affairs for the same Republics.

In accordance with the practice established at preceding congresses, and at the suggestion of the Chairman of the Argentine Delegation, Mr. Eugenio Martínez Thédy, Chairman of the Delegation of Uruguay, was appointed to address the inaugural session of the Fourth Congress as spokesman for the visiting delegations of the participating American countries.

At the formal opening session, which was held on Saturday, April 12, from 11:30 in the morning to 12:45 in the afternoon, in the auditorium of Lima's City Hall, the report of the Committee on Credentials was read and approved. Lieutenant Colonel Aurelio Pedraza Fuller, speaking on behalf of the President of Peru, then declared the Congress officially opened. The following persons spoke at this session: Mr. Francisco J. Hernández, Representative of the Secretary General of the Organization of American States; Dr. José Antonio García Miró, Deputy Mayor of Lima; and Mr. Eugenio Martínez Thédy, as spokesman for the delegations sent by American countries to the Congress in Peru. At the same session, the resolutions approved at the preliminary meeting were confirmed.

In the course of the sessions held on April 15, 17, and 19, respectively (also in the auditorium of the City Hall), the Congress voted to accept the

conclusions of the committees on information submitted to them for consideration and study; and, with respect to the draft proposals, it approved the numbered resolutions reproduced below and the various votes whose text follows that of the resolutions. The subject matter of these votes includes: the gratitude of the Congress for the facilities provided by the Government of Peru in connection with the meeting, and for the lavish and cordial hospitality extended to each and every one of the delegations; expressions of appreciation and congratulation from the Congress to the Organizing Committee, the President of the Congress, the Chairmen of the Committees, the Secretary General, and his staff; the gratitude of the Congress for the work that was being carried on by the General Secretariat of the Organization of American States, through its Travel Division; and appreciation of the contribution made to the meeting by the Council of the Province of Lima, in the form of facilities at Lima's City Hall. The Congress also voted to adopt the proposal of the Representative of the Inter-American Federation of Automobile Clubs, to the effect that the Council of the Province of Lima should keep on display, in the auditorium of the City Hall, the flags of the 21 American Republics, as eloquent symbols of the hospitality accorded there to inter-American meetings and as testimonials to the solidarity of the American nations.

The list of papers presented for the consideration of the Congress is appended to the present Final Act.

At the formal closing session, which took place on April 20 from 11:30 in the morning to 12:30 in the afternoon, the Congress approved the minutes of the session held on the preceding day. Eloquent addresses were delivered on that occasion by Mr. Aníbal Ríos, Ambassador of the Republic of Panama; Mr. Francisco J. Hernández, Representative of the Secretary General of the Organization of American States; Dr. Ricardo Palma Silva, Secretary General of the Congress; and Mr. Eduardo Dibós Dammert, President of the Congress. The Representative of the President of Peru then declared that the sessions of the Fourth Inter-American Travel Congress were closed.

R E S O L U T I O N S   A N D   V O T E S

A P P R O V E D   B Y

T H E   F O U R T H   I N T E R - A M E R I C A N

T R A V E L   C O N G R E S S



## CHAPTER I. POLICY AND PLANNING OF TOURIST TRAVEL

### The Fourth Inter-American Travel Congress

RESOLVES:

#### I

##### Declaration of Lima on the Principles of Tourist Travel

1. To adopt the proposal presented by the Counselor of the Peruvian Delegation, Dr. Julio Muñoz Pugliesevich, that a declaration be prepared setting forth the principles of tourist travel, which shall be known as the "Declaration of Lima".
2. To set up a work group to perform such duties and take such steps as may be necessary for carrying out the above-mentioned proposal, with the aid of those agencies in the field of tourist travel that maintain cooperative relations with the Organization of American States and with any assistance required for the purpose from other American institutions and individuals.
3. To appoint as Chairman of the work group Mr. Eduardo Dibós Dammert, President of the Congress, and to designate the following persons as members thereof: Mr. Celestino Herrera Frimont, Chairman of the Mexican Delegation and Representative of the Mexican travel agency "Turismo" and the Asociación Mexicana Automovilística; Mr. Luis I. Sánchez Tirado, Chairman of the Venezuelan Delegation; Mr. Ricardo Palma Silva, Secretary General of the Congress, Peruvian Delegate, and Representative of the World Touring and Automobile Organization; and Mr. Francisco J. Hernández, Representative of the Secretary General of the Organization of American States and Chief of the Travel Division of the Pan American Union.
4. To direct that the Declaration of Lima on the principles of tourist travel, to be prepared by the aforementioned work group, shall be submitted to the Fifth Inter-American Travel Congress, for consideration.

#### II

##### Organization of the Inter-American Travel Congresses

1. To direct that the meetings of the Congress be held every two years, the exact date of each meeting being specified, within the proper year, by the host country.
2. To direct that, when the country designated as the seat of the Congress is unable to act as host, the said country shall notify the Organization of American States to this effect, so that the latter may take the appropriate steps to name another country as the seat.

If confirmation of the designation is not received at least 90 days before the close of the aforesaid 2-year period, the Organization of American States shall proceed in the manner above indicated.

3. To request of the Inter-American Economic and Social Council that the Regulations of each meeting of the Congress shall make specific provision for:

- (a) The status of Official Observers, with a voice at the plenary sessions of the Congress and at committee meetings, for the members of delegations of international agencies that maintain relations of cooperation with the Organization of American States;
- (b) For the other observers, a voice at the committee meetings of the Congress;
- (c) The right of representatives of private enterprise, and the right of technical experts, to present proposals as well as reports.

### III

#### Inter-American Travel Commission

1. To express the appreciation of the Congress for the work of the Executive Committee of the Inter-American Economic and Social Council in carrying out the resolutions of earlier Congresses relative to the establishment of an Inter-American Travel Commission.

2. To state, moreover, that the Congress assigns the utmost importance to arrival at an early decision in the above-mentioned work of the Executive Committee of the Inter-American Economic and Social Council.

### IV

#### Convention on the Regulation of Inter-American Automotive Traffic (Washington, 1943), Customs Pass, Inter-American Draft Convention on Facilities for Tourist Travel, Convention on Road Traffic (Geneva, 1949), and Other International Instruments

1. To reaffirm the desirability of bringing into effect throughout the Hemisphere the Convention on the Regulation of Inter-American Automotive Traffic (Washington, 1943).

With this end in view, the Congress recommends:

- (a) The speediest possible ratification of the said Convention by those governments whose signature or ratification is still lacking;

(b) Granting of governmental authorization to a given agency, in each country where this step has not yet been taken, for issuance of the documents mentioned in the Convention and destined for use abroad.

2. To reiterate that it is desirable for those governments that have not yet done so to accord to the customs pass issued by the Inter-American Federation of Automobile Clubs the character of a permit for the temporary export and import of vehicles; and that it is likewise desirable for them to grant, in their respective countries and to the local institutions subscribing to the appropriate bonding agreement, the authority necessary for valid use of the said document.

3. To request that the Organization of American States take the steps necessary in order to bring into effect the Inter-American Draft Convention on Facilities for Tourist Travel\*, and that it open the Convention for signature and ratification by the governments.

4. To recommend to the Governments of the American States that they sign and ratify the Convention on Road Traffic (Geneva, 1949), and that they adopt the measures necessary for its application.

5. To request, of the Economic and Social Council of the United Nations, wide distribution in the American countries of the studies made in the course of preparing the Draft Provisions on Customs Formalities and Visas for the Temporary Importation of Tourist Vehicles and Their Equipment.

V

Personal Documents for Tourist Travel

1. To request that the Organization of American States endeavor, through the Inter-American Economic and Social Council, the Inter-American Council of Jurists, and other channels, to bring into effect Resolution XII of the Ninth International Conference of American States, entitled "Freedom of Movement and Elimination of Passports".

2. To recommend to the Governments of the American States that, pending adoption of the inter-American identification certificate, they endeavor through unilateral measures or through bilateral or multilateral agreements to facilitate freedom of movement, unrestricted by visa requirements or other formalities, for tourists possessing personal identification certificates.

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\*Second Inter-American Travel Congress...Final Act (Travel Division, Pan American Union, Congress and Conference Series No. 41), pp. 24-25, 41-51; IV Congreso Panamericano de Carreteras...Memoria (Méjico, D.F., Méjico, 1942), Tomo I, págs. 229-30, 236-61; and the Report of the Special Committee of the Governing Board of the Pan American Union on inter-American automotive traffic (February 11, 1943).

VI

Publication of a Compilation  
of Travel Agreements

To request the Organization of American States to carry out the provisions of the resolution approved by the First Inter-American Travel Congress in regard to compilation and publication of the bilateral travel agreements in force for various American countries.

VII

Increased Financial Support for the Travel Division  
of the Pan American Union, and Report to be Presented  
to Each Meeting of the Congress by That Division

1. To recommend to the Organization of American States, whose financial status has been strengthened by the member countries since the Ninth International Conference of American States, that, in the annual budget of the Pan American Union, consideration be given to allocation of an adequate sum for extension of the important activities that the Travel Division of the Union is conducting in the service of inter-American tourist travel, which is a source of cultural and economic benefit to the American countries.
2. To recommend that the Travel Division of the Pan American Union, in its capacity as Permanent Secretariat of the Inter-American Travel Congress, submit a report to each meeting of the Congress, together with any suggestions that may arise from its experience in the interval between meetings.

VIII

Inter-American Federation of Automobile Clubs

1. To express appreciation to the Inter-American Federation of Automobile Clubs for the important services that the Federation has rendered, since its establishment, to inter-American tourist travel.
2. To express to the Inter-American Federation of Automobile Clubs the conviction of the Congress that the Federation will continue to work, as it has done hitherto, on an increasingly technical and expert level, toward the achievement of its particular aims and toward "a closer rapprochement of the American peoples", to quote the motto of that organization.

IX

Inter-American Federation  
of National Associations of Travel Agencies

1. To express the satisfaction of the Congress at the establishment of the Inter-American Federation of National Associations of Travel Agencies.

2. To express, likewise, the confidence of the Congress in the contribution that will undoubtedly be made by the aforesaid Federation to the development of tourist travel in America.

X

Inter-American Hotel Association

1. To express appreciation to the Inter-American Hotel Association for the important services it has rendered to tourist travel in the Western Hemisphere.

2. To express to the Inter-American Hotel Association the conviction of the Congress that the Association will continue to work on an increasingly technical and expert level, toward the achievement of its particular aims and the improvement of tourist-travel services throughout the Hemisphere.

XI

Pan American Travel Association

To recommend the establishment of Travel Associations whose membership will include the representative institutions in that field, such as travel agencies, Automobile Clubs, Chambers of Commerce, Hotel Associations, transportation companies, and other organizations and agencies; and to recommend, furthermore, that these institutions unite to form the Pan American Travel Association.

XII

Travel Day

To recommend to the Governments of the American States the organization of events for March 1 of each year, which is Travel Day, to strengthen the bonds between American countries and to facilitate, on a national basis, the study of subjects pertaining to inter-American tourist travel.

XIII

National Travel Congresses

1. To recommend to the official national travel agencies that national congresses of specialists in the various fields of tourist travel be organized and held periodically.

2. To recommend that the conclusions of the aforementioned national congresses be published and transmitted to the Organization of American States, so that the Travel Division of the Pan American Union may in turn make them known to other American nations.

XIV

Official National Travel Agencies,  
Promotional Agencies for Travel, and Technical and Economic  
Cooperation between the Official National Agencies and the  
Private Travel Industry

1. To recommend to the Governments of the American States that, within the limits set by the laws of the respective countries, they authorize participation by private industry in the official national travel agencies, so that the activities of the latter may be as effective as possible and the necessary coordination may be obtained for the promotion of tourist travel.
2. To recommend to the Governments of the American States that do not yet have travel-promotion agencies, the immediate adoption of measures to establish such agencies, account being taken, in each case, of the experience already acquired by private enterprise.
3. To recommend to the official national travel agencies that they draw up plans for utilizing the technical and economic cooperation of the various sectors of the private travel industry that derive benefits from the activities of such official agencies.

XV

Establishment of Travel Associations

To recommend to the Governments of the American States that they look upon Travel Associations as important factors in the promotion of travel; and that they therefore support the aims of these institutions, as objectives supplementary to those sought by the official national travel agencies.

XVI

National Congresses for the Hotel Industry  
and Related Industries

1. To urge that the official national travel agencies sponsor periodical meetings of national congresses for the hotel business and related industries, with a view to solution of the problems confronting such industries in the respective countries and to participation in national cooperative travel programs.
2. To recommend that the resolutions of the aforesaid national congresses be compiled and published as promptly as may be required.

XVII

Establishment of  
National Hotel Associations

1. To recommend to the official national travel agencies that they promote the establishment of National Hotel Associations in the countries where such associations do not yet exist.
2. To recommend that the National Associations thus established become members of the Inter-American Hotel Association.

XVIII

Exchange of Travel Officials

To recommend to the General Secretariat of the Organization of American States that studies be carried out, through its Travel Division, to determine how arrangements can be made for the temporary exchange of travel officials of public and private agencies in the various American countries, with a view to broadening and perfecting their knowledge.

XIX

University Courses  
on the Economics and Policies  
of the Travel Industry

To call the attention of the Governments of the American States to the desirability of promoting, in universities and similar institutions, the introduction of courses on the economics and policies of the travel industry.

XX

Inter-American Seminars  
on Administration, Organization, and Training in  
the Travel Industry

To request the General Secretariat of the Organization of American States to study the desirability of providing for inter-American seminars on administration, organization, and training in the travel industry.

CHAPTER II. ECONOMICS AND FINANCING OF TOURIST TRAVEL

The Fourth Inter-American Travel Congress

RESOLVES:

I

Taxes Levied on Tourist Travel

To reiterate to the Inter-American Economic and Social Council the request of the Third Inter-American Travel Congress that the said Council issue, as soon as possible, its report on the taxes that hinder the development of tourist travel in America.

II

Opposition to New Taxes Affecting Tourist Travel  
and Elimination of Those Now in Force

To recommend to the Governments of the American States that they avoid the imposition of new taxes affecting inter-American travel, and that they also endeavor to eliminate, in so far as is feasible, the taxes now in force.

III

Abolition of Fees for Consular Visas on Passports

To recommend to the Governments of the American States that they study the possibility of eliminating the present fees for consular visas on passports for tourists and travelers in transit, pending abolition of the requirement for such visas.

IV

National Travelers' Checks

To recommend to the Governments of the American States that they establish, in their own currencies, a system of national travelers' checks, as a service useful for tourist travel.

V

Economic Facilities for Group Tours

To recommend to the General Secretariat of the Organization of American States that it study -- through the Travel Division of the Pan American Union

and with the assistance of the interested institutions representing transportation industries, travel agencies, or hotels -- the possibility of providing economic facilities for the promotion of group tours.

VI

Uniformity in the Statistical Systems  
for Tourist Travel

1. To recommend to the General Secretariat of the Organization of American States that it collect information from the Member Governments on the statistical systems employed by them in connection with tourist travel in their respective countries.

2. To request the General Secretariat of the Organization of American States to plan, through its Travel Division and the Inter American Statistical Institute, a uniform statistical system for tourist travel in America, which shall take into account the data collected in accordance with section 1 of this resolution.

VII

Travel Research Center

To request that the General Secretariat of the Organization of American States take under consideration the possibility of establishing a Travel Research Center on the problems confronting tourist travel in America.

CHAPTER III. TOURIST TRAVEL AND ITS SERVICES

The Fourth Inter-American Travel Congress

RESOLVES:

I

Facilities for  
Tourist Travel Agencies

1. To recommend to the official national travel agencies that, within the limits set by the laws of the respective countries and with due regard for the general attention owed to travelers and tourists who do not avail themselves of intermediaries, they accord to private travel agencies such treatment as will enable the latter to perform their duties rapidly and efficiently.

2. To recommend, also, to the transport industry and its agents, that they accord appropriate treatment to travel agencies in regard to the booking of passages.

II

Facilities for the Landing and  
Taking Off of Planes

To recommend to the countries members of the International Civil Aviation Organization and to the countries not yet affiliated therewith, that they endeavor to put into practice, in due form, the provisions of Appendix 9 to the Chicago Convention of the aforementioned organization.

III

Air Transport in the United States during 1951

To express to the International Air Transport Association in the United States the satisfaction afforded the Congress by the safety record for aviation in 1951.

IV

Development or Increase of Tourist Travel through  
Land Transportation Services, Regional Tours, and the  
Corresponding Information and Publicity Program

1. To recommend to the Governments of the American States that they lower the customs duties on motor vehicles to be used in the establishment or development of transportation companies serving the tourist trade.

2. To recommend that the said transportation companies draw up a network of tourist itineraries, consisting of a chain from frontier to frontier, and that, in so doing, they take into account tourist attractions, hotel systems, garages, and service stations.

3. To recommend the establishment of regional tours along the various routes that make up the Pan American Highway System.

V

Promotion of the Hotel Industry

1. To recommend to the official national travel agencies that they offer counseling services to private individuals interested in the construction and operation of hotels; and that they conduct the appropriate studies on the benefits for tourist travel, and for the hotel industry, to be derived from the construction and operation of lodging establishments in the different localities of each country.

2. To recommend to the official national travel agencies, the public service agencies, and the institutions specializing in city planning, architecture, and engineering, that they encourage the organization of contests for plans and small-scale models of hotels.

3. To recommend to the official national travel agencies that they promote establishment of hotels in the localities where there are no lodgings for travelers or where existing facilities are inadequate; and that they prepare, with the assistance of agencies representing the hotel industry, plans to meet the needs of the various regions in regard to lodgings for transients.

4. To recommend to the official national travel agencies, and to the National Hotel Associations, the periodical publication of hotel guides providing -- on a national, regional, and local basis -- detailed information as to the names, locations, facilities, and price schedules of hotels.

5. To express the gratification of the Congress at the work that is being done by the Travel Division of the Pan American Union with a view to publication of an Inter-American Hotel Guide.

6. To recommend to the official national travel agencies that they take pains to see that the new hotels are provided with garages for the cars of guests.

## VI

### Systematic Encouragement of the Hotel Industry and Related Industries

1. To recommend to the official national travel agencies, in the countries where the status of the hotel industry makes such a measure advisable, that they study Peruvian Law No. 8708, with the purpose of promoting similar or better national legislation.

2. To recommend to the American governments that decide to engage in systematic encouragement of the hotel industry and related industries, the concurrent adoption of the precautions necessary in order to prevent depletion of the funds officially allocated for aid to such industries; and also extension of government support for the construction, expansion, remodeling, and equipment of hotels and similar establishments, and for their satisfactory operation.

3. To recommend to the official national travel agencies, careful study of the resolutions approved by the Third Inter-American Travel Congress regarding the aid that should be offered to every undertaking tending to stimulate the construction and establishment of hotels by private enterprise, to meet the need for modernizing hotel accommodations and services, or to engage State assistance in the construction and equipment of hotels in relatively unprogressive areas, when private backing is not available.

VII

Credit Facilities for the Hotel Industry  
and Related Industries

1. To request the Organization of American States to obtain, through the Travel Division of the Pan American Union and the official national travel agencies, full and detailed information concerning the status of industry credit in regard to the hotel business and related industries, in the various American countries, with a view to more adequate utilization of credit through exchange of this information and in order that the necessary measures may be taken for extension of such credit to hotels and similar establishments or, if it is already available, for the introduction of more satisfactory measures under which it can be granted.

2. To declare that the loans granted, with the proper guarantees, to the hotel industry and related industries, may be used not only for the construction, expansion, and remodeling of hotels and similar establishments, but also for their satisfactory operation; and that such loans shall be made on a long-term basis and at a low rate of interest.

VIII

Facilities for the Acquisition of Materials  
Required in the Construction, Expansion, Modernization,  
Equipment, and Operation of Hotels and Restaurants

1. To recommend to the Organization of American States that it obtain from the official national travel agencies, through the Travel Division of the Pan American Union, the pertinent information on the standards, in the various American countries, governing acquisition of materials required in the construction, expansion, modernization, equipment, and operation of hotels and similar establishments.

2. To recommend to the Organization of American States the preparation of reports, through the Travel Division of the Pan American Union and on the basis of the data thus collected, as background material for comparative studies; and also the suitable distribution of these reports by the Organization.

3. To recommend to the Inter-American Hotel Association that it conduct inquiries among its members on the difficulties encountered in the various countries with respect to purchasing, in domestic or foreign markets, the materials required for the construction, expansion, modernization, equipment, and operation of hotels and similar establishments.

4. To recommend to the Inter-American Hotel Association that it send the results of these inquiries, in the form of reports to be used for comparative studies, to the Travel Division of the Pan American Union, the official national travel agencies, and the National Hotel Associations.

5. To request the Travel Division of the Pan American Union and the Inter-American Hotel Association to collaborate in a campaign for concession of the best possible facilities in regard to the purchase, whether in domestic or in foreign markets, of the materials required for the construction, expansion, modernization, equipment, and operation of hotels and similar establishments.

## IX

### Studies and Contests on the Subject of Hotel Legislation

1. To recommend to the official national travel agencies that they send to the Travel Division of the Pan American Union, copies of all laws and regulations that directly or indirectly affect hotels and similar establishments.

2. To recommend to the National Hotel Associations the organization, in their respective countries, of contests on the following legal topics:

- (a) Compilation and coordination of legal provisions pertaining to the hotel industry or to related industries;
- (b) Draft legislation on hotels and similar establishments, in which the interests of all parties concerned shall be taken into account, on an orderly and equitable basis.

3. To recommend to the National Hotel Associations that they send the best entries received by them, to the Travel Division of the Pan American Union.

4. To recommend to the Inter-American Hotel Association the organization of Pan American contests on the topics mentioned in section 2 of this resolution, and the transmission of the resulting entries to the Travel Division of the Pan American Union.

5. To recommend to the Travel Division of the Pan American Union that it prepare the appropriate reports, on the basis of the material received from the official national travel agencies, the National Hotel Associations, and the Inter-American Hotel Association, and with the aid of data compiled through detailed questionnaires, so that these reports may be used in comparative studies; and also that it carry out the studies required in order to direct and guide the work of uniform hotel legislation throughout America.

## X

### The Hotel Industry and Related Industries: Definition and Classification

To recommend to the Inter-American Hotel Association that it carry out, with the cooperation of the Travel Division of the Pan American Union, the studies required for the establishment of uniform standards, throughout America, in regard to the definition and classification of hotels and similar establishments.

XI

Special Rates for Children  
and Service Personnel

To recommend to the official national travel agencies that a provision be introduced into the regulations for the hotel industry that do not already so provide, placing children and service personnel in a special-rate class and allowing them a reasonable discount on the regular rates.

In the application of the rate differential, maximum limits might be established for children, according to age, while in the case of service personnel the discount would apply only when no special lodgings are provided for them in the hotels.

XII

Circulation and Application  
of the International Hotel Code

To recommend to the Inter-American Hotel Association that it take steps, in collaboration with the Travel Division of the Pan American Union, to give wide circulation to the International Hotel Code and bring it into application.

XIII

Certificate of Competence for Workers  
in the Hotel Industry and Related Industries

To recommend to the National Hotel Associations that they study, in conjunction with the workers' organizations of the hotel industry, the basic procedure for establishing a certificate of competence and regulating its issuance to hotel personnel, with provisions to ensure that it will not be awarded by the hotel training schools.

The regulations might specify that the certificates of competence are to be awarded by juries composed of representatives of the government, representatives of industry, technical experts, and workers. The aforementioned bases and regulations would be submitted to the public authorities for approval.

XIV

Inter-American Exchange of Technical  
Personnel and of Students from Hotel Training Schools

To entrust to the Travel Division of the Pan American Union and to the Inter-American Hotel Association the task of formulating bases for exchange of technical personnel and of students from hotel training schools, the said task to be executed, first, with the cooperation of the public and private national agencies interested in the development of the tourist industry, and secondly, with the assistance of the National Hotel Associations.

Responsibility for the conduct of the exchange, in conformity with the bases to be established, would be entrusted to the Inter-American Hotel Association and the National Hotel Associations.

XV

Hotel Training Schools and Advanced Technical Schools  
for the Hotel Industry in America, Scholarships and Prizes  
in Hotel Training Schools

1. To recommend to the Governments of the American States, and to the National Hotel Associations, that they sponsor the establishment of hotel training schools and of advanced technical schools for the hotel industry, as well as the expansion of those already established.
2. To recommend to the Governments of the American States, to the National Hotel Associations, and to the agencies concerned with development of the tourist trade, that scholarships and prizes be offered under their sponsorship, in hotel training schools and in advanced technical schools for the hotel industry, to students at these training centers and to members of hotel staffs.

XVI

Financing of the Pan American Highway System

1. To request that the Technical Committee formed by the Fifth Pan American Highway Congress to study the whole question of financing the Pan American Highway System, give preferential consideration to the policies that have guided the Pan American Highway Congresses and Inter-American Travel Congresses in their efforts to attain the objectives that are the subject of the said study.
2. To request the Inter-American Federation of Automobile Clubs and the International Road Federation to establish, under a cooperative agreement, a joint committee charged with formulating and executing, in collaboration with the American members of the above-mentioned Federations, a plan for raising financial contributions from the interested private sources in America, to be used in the projects necessary in order to complete and perfect the Pan American Highway System, in which connection the pertinent proposal made by the Touring y Automóvil Club del Perú should be borne in mind.

XVII

The International Highway Safety Review

To extend a vote of applause to the World Touring and Automobile Organization, for the notable step it has taken in publishing the "International Highway Safety Review" (Revista Internacional de la Seguridad Caminera),

designed to ensure the greatest possible degree of safety in highway travel by publicizing the results of technical experience and study in the individual countries, for their mutual benefit and with a view to prevention of accidents.

XVIII

Highway Safety

To recommend to the Governments of the American States and to the public service agencies concerned with tourist travel, that they give energetic support to the adoption of measures, and the development of campaigns, for safety on the highways.

XIX

Uniformity in Highway Signs

To express the gratification of the Congress at the efforts that are being made to obtain world-wide uniformity with respect to street and highway signs.

XX

Automobile Travel and  
the Pan American Highway System

To recommend to the Governments of the American States that they take suitable measures to stimulate automobile travel, with a view to full utilization of the Pan American Highway System, and as a means of promoting economic development and strengthening, through closer mutual acquaintance, the bonds that unite the countries of America.

XXI

Inter-American Automobile Travel

1. To recommend to the Governments of the American States the completion and perfecting of their respective sections of the Pan American Highway.

2. To recommend to the said governments that they sponsor the installation of auxiliary services along the various routes making up the Pan American Highway System, in order that these routes may be used to the best advantage.

3. To call the attention of these governments to the desirability of bilateral or multilateral pacts on unification of the customs schedules at frontier points.

4. To recommend to the Organization of American States that the Travel Division of the Pan American Union prepare a plan to ensure uniformity in the technical terms that will be employed in manuals with reference to highways, vehicles, and related matters.

5. To recommend to the Organization of American States that the Travel Division of the Pan American Union give its attention to the preparation and publication of an Inter-American Travel Guide.

## XXII

### The Need for Simplification of Formalities, and for Curtailment or Prevention of Excess Controls on Automobile Travel

To recommend to the Governments of the American States the adoption of measures to limit controls imposed on automobile travel, in the form of customs formalities or requirements for personal documents, at points of entry or exit.

## XXIII

### Schools for Guides

1. To recommend to the American governments that have not already established such institutions, the establishment of schools for guides.

2. To recommend to the Organization of American States that it make inquiries, through the Travel Division of the Pan American Union, with the purpose of compiling information on schools for tourist guides, or cicerones, and establishing an exchange of such information, so that a minimum standard of uniformity may be attained in regard to methods and types of instruction, the specialized courses to be required in all countries, and the validity of professional certificates.

## XXIV

### Technical Institutes for Guides, and Exchange of Guides

1. To recommend to the Organization of American States that the Travel Division of the Pan American Union study the question of a general plan to organize technical institutes for guides or cicerones and to regulate the operation of these institutes, with such aid as the respective governments deem desirable and with the advice of the official national travel agencies.

2. To recommend also to the Governments of the American States, as a desirable means of encouraging specialization, the establishment of a system for a periodical exchange of guides or cicerones that will enable such persons to take special environmental and cultural training courses.

CHAPTER IV. TRAVEL PUBLICITY

The Fourth Inter-American Travel Congress

RESOLVES:

I

Informational and Promotional  
Radio Advertising in America for the  
Development of Tourist Travel

1. To recommend to the official national travel agencies the preparation of plans for tourist-travel advertising by radio and television; the submittal of these plans to the Travel Division of the Pan American Union, for coordination; and the transmission to that Division of the materials for such advertising, with a view to their distribution throughout America.
2. To recommend to the American governments possessing radio and television stations that they authorize and make arrangements for informational and promotional broadcasts on tourist travel, to be prepared by the official national travel agencies for coordination and distribution by the Travel Division of the Pan American Union.
3. To recommend to the official national travel agencies that they enable the Travel Division of the Pan American Union to offer the aforesaid radio and television programs advertising tourist travel to commercial stations in the American countries, so that these stations, in turn, can interest commercial enterprises in their use.

II

National and Inter-American Contests and Exhibits  
for the Travel Posters of the American States

1. To recommend to the official national travel agencies, the annual organization of national and inter-American travel-poster contests designed to demonstrate the artistic quality and publicity value of the posters prepared by private agencies concerned with the commercial development of travel and the tourist trade, such as passenger-transportation companies, the hotel industry, and tourist and travel agencies; and to recommend also that special prizes be awarded for proposed posters as well as for those that have been publicly displayed and put into circulation.
2. To recommend that, in each American country, these contests culminate in an exhibit of travel posters, opening annually on March 1 in celebration of Travel Day; and that the prizes agreed upon be distributed at the close of the exhibit.

III

National and Inter-American Exhibits  
to be Held in Conjunction with the  
Inter-American Travel Congresses

To recommend to the official national travel and cultural agencies, the organization of national and inter-American travel and camping exhibits concerned with air, water, and land transportation, with the hotel industry, and with collections of interest to tourists that will be representative of the traditions, people, and geography of the individual countries or regions of the Hemisphere, the said exhibits to be held concurrently with the Inter-American Travel Congresses.

IV

Publication of Calendars  
of Holidays, Fairs, and Important Events

To recommend to the Organization of American States that the Travel Division of the Pan American Union engage the interest of the official national travel agencies in periodical publication and appropriate exchange of calendars indicating holidays, fairs, and important events.

V

Tourist-Travel Advertising  
on Postage Stamps

To recommend to the Governments of the American States that, within the limits set by their national laws and their international commitments, they consider the desirability of issuing postage stamps bearing motifs to promote tourist travel.

VI

Tourist-Travel Advertising  
on Business Envelopes

To recommend to the commercial and industrial agencies in the various countries, the use of tourist-travel motifs on the envelopes especially made for them; and to recommend to the official national travel agencies that they make such motifs available and exercise control over the printing thereof.

VII

Hotel Advertising

To recommend to the Organization of American States that the Travel Division of the Pan American Union and the Inter-American Hotel Association

collaborate in drawing up a plan to stimulate tourist-travel advertising through the medium of hotels.

## VIII

### Sample Collections of Interest to Tourists

1. To recommend to the Governments of the American States that they set up, in their capitals and principal cities, sample collections of articles interesting to tourists, with particular attention to articles typical of the respective countries.
2. To recommend to the official national travel agencies that directories of the leading manufacturers and retailers of the aforementioned articles be put at the disposal of tourists.
3. To recommend to the Governments of the American States that they make arrangements to exhibit sample collections at the principal Consulates, whenever that is feasible.
4. To suggest to the official national travel agencies that they provide the Organization of American States with the articles of interest to tourists mentioned in section 1 of this resolution, in order that the Organization may exhibit the said articles on the premises of its General Secretariat, subject to space limitations.

## IX

### Postal and Customs Exemptions for Tourist-Travel Publicity Material

To reiterate to the respective Governments of the American States the recommendation that measures be taken to exempt from payment of customs duties and postage, the publicity material on tourist travel issued by the official national travel agencies.

## CHAPTER V. TOURIST RESOURCES AND SPECIAL ACTIVITIES

The Fourth Inter-American Travel Congress

RESOLVES:

### I

#### Nature Protection and Wildlife Preservation

To recommend to the Governments of the American States not yet parties to the Convention on Nature Protection and Wild Life Preservation in the

Western Hemisphere, opened for signature in October 1940, that they consider the possibility of adhering to the said international instrument, whose provisions are conducive to the development of inter-American tourist travel.

II

Preservation and Restoration of Monuments

To recommend to the Governments of the American States that their respective agencies study, with a view to achieving similar results in their own countries, the financial, administrative, and technical structure of agencies such as the British National Trust, or the National Trust and the National Council for Historic Sites and Buildings in the United States, which have made extremely valuable contributions to the preservation and restoration of archaeological, historical, and artistic monuments.

III

The Archaeological, Historical, and Artistic Heritage of America

1. To declare, with all due regard for the jurisdiction of the respective governments, that the archaeological, historical, and artistic monuments of America are not only the heritage of the particular countries where they are located, but also part of the cultural heritage of the Hemisphere; and that recognition of this common heritage imposes upon the American nations certain obligations bound up with the careful preservation and study of these concrete testimonials to the unique culture of the New World.

2. To express accord with, and admiration for, the American governments, the international organizations, and the foundations, universities, and other official and nonofficial agencies that are contributing valuable technical and economic assistance to the study and preservation of American cultural monuments.

3. To recommend to the Organization of American States that it pursue, independently or in conjunction with the United Nations Educational, Scientific and Cultural Organization (UNESCO), the studies already initiated for the formulation of an inter-American or international plan designed to promote scientific knowledge regarding archaeological, historical, and artistic monuments and to aid in their preservation.

IV

National Historical Monuments

To recommend to each American government that it promote, through its official specialized agencies and by the most suitable means, wider acquaintance in the other American nations with the archaeological, historical, and artistic heritage of its own country.

V

Inter-American Specialized Congress  
for the Protection of the Archaeological, Historical, and  
Artistic Heritage of the Hemisphere

To recommend most particularly to the Organization of American States that it sponsor an inter-American specialized congress for the protection of the archaeological, historical, and artistic heritage of the Hemisphere, to be held at the earliest possible date, with the participation of the official agencies responsible for the preservation and restoration of monuments, the official and nonofficial cultural institutions interested in these objectives, and the technical experts on the subject.

VI

American Folklore  
Exhibits, Contests, and Festivals

1. To reiterate to the Governments of the American States the recommendations of earlier congresses on the desirability of periodical folklore exhibits, contests, and festivals in the various countries, and of commemorative celebrations based on American history, at which each nation will provide characteristic interpretations of tradition and history.
2. To recommend, likewise, the organization of national festivals and contests, on occasions to be determined by the individual countries, and in conformity with the concepts outlined in section 1 of this resolution.

VII

Popular Arts and Crafts  
as Sources of Revenue

To recommend to the Governments of the American States that they study the possibility of adopting measures for the development of popular arts and crafts in the localities where such arts and crafts originate, bearing in mind their potentialities as sources of revenue, but taking care to preserve their historical and traditional authenticity.

VIII

Tourist Travel to Spas

To recommend to the Governments of the American States, the establishment of National Institutes of Crenology, for promoting tourist travel to curative springs.

IX

Vacations and Tourist Travel\*

1. To recommend to the Governments of the American States that they favor the adoption of measures for efficient and healthful use of vacations by employees and laborers in government service or private industry, encouraging them to leave their regular domiciles and to travel in their own countries or abroad, as tourists seeking spiritual and physical benefits.
2. To recommend to the respective government agencies that, in order to accomplish the purpose indicated in section 1 of this resolution, they prepare, in collaboration with industrial travel establishments, individual and group vacation plans providing for suitable benefits to employees and laborers.
3. To recommend to the same agencies and establishments the organization of extensive campaigns in government offices and in various work centers for the purpose of disseminating information on the most notable and picturesque localities at home or abroad.
4. To recommend to the Governments of the American States the conclusion of bilateral and multilateral agreements for the promotion of international tourist travel by organized groups of laborers and employees having similar interests, and the extension of identical facilities to both foreign and national tourist groups.
5. To recommend to the Governments of the American States the organization of vacation colonies, at specified beaches or resorts in each country, for groups of employees and laborers having similar interests.

MISCELLANEOUS DECISIONS AND VOTES

The Fourth Inter-American Travel Congress

RESOLVES:

I

Reports Submitted to the Congress

To acknowledge with gratitude the valuable contribution made to the Congress, by the various delegates and observers, in the form of reports.

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\* The United States Delegation reserved its vote on this resolution.

II

Vote of Thanks to the Government of Panama, and  
Designation of Panama City as the Seat of the  
Fifth Inter-American Travel Congress

1. To express appreciation to the Government of the Republic of Panama for its generous proposal that Panama City serve as the seat of the Fifth Inter-American Travel Congress.

2. To designate Panama City as the seat of the Fifth Inter-American Travel Congress, scheduled to be held in 1954.

III

Vote of Thanks to the Government of Peru

To express to the Government of the Republic of Peru, profound gratitude for the facilities furnished to the Fourth Congress by that government, and deep appreciation of the cordial and generous hospitality accorded each and every delegation accredited to the Congress.

IV

Vote of Appreciation Addressed to  
the Minister of Finance and Commerce of Peru

To extend a vote of appreciation to His Excellency Andrés F. Dasso, Peruvian Minister of Finance and Commerce, for his inspired sponsorship of a system of travelers' checks in Peruvian soles, to be used on Peruvian territory.

V

Expressions of Appreciation and Congratulation  
Addressed to the Organizing Committee, the President of the  
Congress, the Committee Chairmen, the Secretary General, and the  
Staff of the General Secretariat

1. To extend a vote of thanks and congratulation to the Organizing Committee, composed of the members of the Board of Directors of the Touring y Automóvil Club del Perú, in recognition of the effective work done by the Committee in preparing for the Congress.

2. To extend a vote of thanks and congratulation to the President of the Congress, Mr. Eduardo Dibós Dammert, for his skilled and successful direction of the work of the Congress.

3. To extend a vote of thanks and congratulation to the committee Chairmen for the manner in which they conducted the work of the committees.

4. To extend a vote of thanks and congratulation to Dr. Ricardo Palma Silva, Secretary General of the Congress, for his efforts to ensure the successful accomplishment of its work.

5. To extend a vote of thanks and congratulation to the staff of the General Secretariat for the efficiency, rapidity, and cooperative spirit demonstrated in the execution of the tasks entrusted to it.

VI

Expression of Appreciation Addressed to the General Secretariat of the Organization of American States for the Work of Its Travel Division; and Special Mission in Panama City Entrusted to the Chief of the Travel Division

1. To extend a vote of appreciation to the General Secretariat of the Organization of American States for the work that is being performed by its Travel Division, under the direction of Mr. Francisco J. Hernández.

2. To entrust to Mr. Francisco J. Hernández, Chief of the Travel Division of the Pan American Union, in his capacity as head of the Permanent Secretariat of the Inter-American Travel Congresses, the mission of discussing with the appropriate authorities, in Panama City, the organization of the next Congress.

VII

Expression of Appreciation Addressed to the Provincial Council of Lima, and Proposal that the Flags of the 21 American Republics be Kept on Display in the Auditorium of Lima's City Hall

1. To extend a vote of appreciation to the Provincial Council of Lima for the facilities accorded by it to the Congress, in the City Hall of Lima.

2. To entrust the President of the Congress with the task of submitting to the Provincial Council of Lima, for consideration, the proposal that the flags of the 21 American Republics be kept on display in the auditorium of Lima's City Hall, as eloquent symbols of the hospitality accorded there to inter-American conferences and as testimonials to the solidarity of the American nations.

VIII

Vote of Appreciation Addressed to Peruvian  
Institutions and Individuals

To offer a vote of appreciation for the courtesies extended to the participants in the Congress, by public and private institutions in Peru and by Peruvian citizens.

IX

Vote of Thanks to the Peruvian Press  
and to the Press of America

To extend a vote of thanks to the Peruvian Press, and to the Press of America, for valuable assistance in the form of full and detailed coverage of the work accomplished by the Congress, as well as for their contribution to closer inter-American relations.

IN WITNESS WHEREOF, in the city of Lima, on the twentieth day of April of the year one thousand nine hundred and fifty-two, and pursuant to Article 37 of the Regulations, the Chairmen of the delegations sign the present Final Act in the Spanish text, which will then be delivered by the Secretary General of the Congress to the Representative of the Secretary General of the Organization of American States. In accordance with Article 38 of the Regulations, the English, Portuguese, and French versions of the Final Act that are to serve as bases for the official texts in those languages, as provided in Article 37 of the Regulations, will be forwarded by the Secretary General of the Congress, through the Ministry of Foreign Affairs of Peru, to the General Secretariat of the Organization of American States, which will in turn send copies of the official texts, in the languages specified by the Regulations and in compliance with Article 37 thereof, to the Governments and to the appropriate international or inter-American organizations.

NICARAGUA

(S) Alberto Lacayo y Lacayo

VENEZUELA

(S) Luis I. Sánchez Tirado

URUGUAY

(S) Eugenio Martínez Thédy

HONDURAS

(S) Octavio Cáceres Lara

ECUADOR

(S) Nicolás Delgado

PANAMA

(S) Jerónimo Almillátegui Neira

EL SALVADOR

(S) Joaquín Valdés

CHILE

(S) Ramón Cañas Montalva

DOMINICAN REPUBLIC

(S) Armando Oscar Pacheco

MEXICO

(S) Celestino Herrera Frimont

ARGENTINA

(S) Francisco Sierra

PARAGUAY

(S) Nicolás de Bari Flecha Torres

UNITED STATES OF AMERICA

(S) Paul C. Daniels

BRAZIL

(S) Waldemar de Araujo

PERU

(S) Eduardo Dibós

(S) Ricardo Palma Silva  
Secretary General of the Congress



A P P E N D I X

PAPERS SUBMITTED TO  
THE FOURTH INTER-AMERICAN  
TRAVEL CONGRESS



PAPERS SUBMITTED TO THE  
FOURTH INTER-AMERICAN TRAVEL CONGRESS

CHAPTER I. POLICY AND PLANNING OF TOURIST TRAVEL

Title	Country	Author
Organización de los Congresos Interamericanos de Turismo	Peru	Official Delegation
Día del Turismo	Peru	Official Delegation
Organización Interamericana de Turismo por intermedio de las Naciones Unidas	Chile	Mr. Oscar Urrutia M.
Asociación del Turismo Panamericano	Chile	Official Delegation
Documentos personales para el turismo interamericano	Peru	Official Delegation
Facilidades para el tránsito turístico	Peru	Official Delegation
Cédula de permanencia para el control en el movimiento de los no inmigrantes en el Perú. A su amparo, abolición de las visaciones consulares para los no inmigrantes nacionales de los países de América	Peru	Official Delegation
Implantación de la tarjeta de turista	Mexico	Asociación Mexicana de Turismo
Tarjeta turística	Chile	Official Delegation
Carnet Internacional de Turismo	Chile	Mr. Oscar Urrutia M.
Convención sobre la reglamentación del tráfico automotor	Peru	Official Delegation
Convención mundial sobre la circulación por carreteras	Peru	Official Delegation

Title	Country	Author
Convención sobre la reglamentación del tráfico automotor interamericano (Washington, 1943) y Convención mundial sobre el transporte automotor (Ginebra, 1949)	Argentina	Inter-American Federation of Automobile Clubs (FIAC)
International Convention on Road Traffic(Geneva, 1949)	United States	Inland Transport Policy Staff, Department of State
Convención interamericana sobre facilidades para el turismo	Peru	Official Delegation
Federación Interamericana de Automóvil-Clubs	Peru	Official Delegation
Federación Interamericana de Asociaciones Nacionales de Agencias de Viajes	Peru	Official Delegation
La Asociación Interamericana de Hoteles	Peru	Official Delegation
Congresos Nacionales de Turismo	Peru	Official Delegation
Entidades nacionales oficiales de turismo	Peru	Official Delegation
Organismos promotores del turismo y organización de Congresos Nacionales de Turismo	Argentina	Inter-American Federation of Automobile Clubs (FIAC)
Cédula de identidad personal	Peru	Official Delegation
ICAO Activities Dealing with the Expedited Entry of Passengers and Cargo	United States	Civil Aeronautics Administration, Department of Commerce
Trámites aduaneros	Chile	Official Delegation
Centro de Investigación de Asuntos Turísticos	Chile	Official Delegation
Fortalecimiento económico de la División de Turismo de la Secretaría General de la OEA	Peru	Official Delegation

Title	Country	Author
Congresos Nacionales de la Industria Hotelera y Afines	Peru	Official Delegation
Intercambio de funcionarios del turismo	Peru	Official Delegation
Formación de Asociaciones Nacionales de Hoteles	Peru	Official Delegation
La Enseñanza universitaria de los conocimientos relativos al turismo	Chile	Mr. Alberto Vesprémy
Colaboración de las entidades confederadas para el fomento del turismo	Peru	Asociación de Agentes Viajeros del Perú
Facilidades para el despacho y recibo de aviones		IATA
Informe, anteproyecto de Estatuto y proyecto de resolución sobre la organización de la Comisión Interamericana de Turismo		Consejo Interamericano Económico y Social
Necesidad de simplificar los trámites y disminuir o evitar el exceso de controles a los turistas	Bolivia	Automóvil Club Boliviano
Cursos universitarios sobre la economía turística y Seminario Interamericano para la capacitación de administración, organización y enseñanza turística	Chile	Official Delegation
Organización de Aviación Civil Internacional		ICAO
Seminario Interamericano para la capacitación de administración, organización y enseñanza turística	Chile	Official Delegation
Cursos universitarios sobre la economía turística	Chile	Official Delegation

CHAPTER II. ECONOMICS AND FINANCING OF TOURIST TRAVEL

Title	Country	Author
Impuestos que gravan al turismo	Peru	Official Delegation
Supresión de los derechos de visación consular en los pasaportes	Peru	Official Delegation
Oposición a nuevos impuestos que afecten al turismo	Peru	Official Delegation
Cooperación entre el Estado y las entidades privadas	Peru	Official Delegation
Cooperación técnica y económica entre las entidades nacionales oficiales de turismo y la industria privada del turismo	Peru	Official Delegation
Establecimiento de Asociaciones de Turismo	Mexico	Asociación Mexicana de Turismo
Las Artes e industrias populares como fuentes de recursos	Peru	Official Delegation
Uniformidad del sistema de la estadística aplicada al turismo	Peru	Official Delegation
Statistics as a Means of Orienting the Economics and Financing of Travel	United States	Travel and Transport Division, Department of Commerce
The International Travel Research Institute	United States	Travel and Transport Division, Department of Commerce
Moneda internacional de turismo	Chile	Mr. Oscar Urrutia M.
Supresión de impuestos circunscritos a América Central y el Caribe	Panama	Official Delegation

CHAPTER III. TOURIST TRAVEL AND ITS SERVICES

Title	Country	Author
Facilidades a las Agencias de Viajes y Turismo	Peru	Official Delegation
Agencias de Viajes	Chile	Official Delegation
Air Transport in the United States during 1951	United States	Travel and Transport Division, Department of Commerce
La Hotelería en el Perú	Argentina	Inter-American Federation of Automobile Clubs (FIAC)
Alojamientos	Chile	Official Delegation
Facilidades para la adquisición de elementos necesarios en la construcción, la ampliación, la modernización, la instalación y el funcionamiento de hoteles y restaurantes	Peru	Official Delegation
Facilidades de crédito para la industria hotelera y afines	Peru	Official Delegation
Promoción de la hotelería	Argentina	Inter-American Federation of Automobile Clubs (FIAC)
Estudios y concursos sobre la legislación hotelera	Peru	Touring y Automóvil Club del Perú
Definición y clasificación de los negocios hoteleros y afines	Peru	Official Delegation
Reglamentación de las tarifas diferenciales para niños y personal de servicio	Peru	Official Delegation

Title	Country	Author
Aplicación del Código Interna- cional Hotelero	Peru	Official Delegation
Clave Telegráfica Internacio- nal de Hoteles	Chile	Official Delegation
El Régimen de reservaciones en los hoteles	Peru	Official Delegation
En defensa de la Propiedad comercial en la industria hotelera y afines	Peru	Official Delegation
Escuelas Hoteleras e Institu- tos Técnicos Superiores de Hotelería en América, becas y premios en las Escuelas Hoteleras	Peru	Official Delegation
Intercambio en América de per- sonal técnico y estudiantes de la hotelería	Peru	Official Delegation
Certificado de competencia para los trabajadores de la in- dustria hotelera y afines	Peru	Official Delegation
Necesidad de la adquisición de carrocerías para los vehículos automotores que ofrezcan la mayor seguridad para los pasajeros	Peru	Official Delegation
Medidas de seguridad de tránsi- to	Peru	Asociación Peruana de Caminos
Financiación del Sistema Pan- americano de Carreteras	Peru	Official Delegation
Facilidades para el turismo en automóvil	Argentina	Inter-American Federation of Automobile Clubs (FIAC)
Necesidad de uniformar la señalización de calles y carreteras	Peru	Official Delegation
Zonas de aislamiento alrede- dor de los hoteles	Peru	Official Delegation

Title	Country	Author
Fomento del turismo automotor	Argentina	Inter-American Federation of Automobile Clubs (FIAC)
Implantación de escuelas para guías o cicerones	Peru	Touring y Automóvil Club del Perú
Escuelas de Guías	Peru	Escuela de Guías
Informe que presenta la Asociación de Guías Oficiales al Cuarto Congreso Interamericano de Turismo	Peru	Asociación de Guías Oficiales
Relación de los hoteles con las agencias de transporte y las agencias de viajes	Peru	Official Delegation
Facilidades para los funcionarios de las entidades nacionales oficiales de turismo en misión de fomento del turismo y los viajes	Peru	Official Delegation

#### CHAPTER IV. TRAVEL PUBLICITY

Propaganda informativa e incitativa por radio en América para el fomento del turismo	Peru	Official Delegation
Publicidad	Peru	Publicidad Lowder
Franquicia postal y aduanal para la propaganda turística	Mexico	Asociación Mexicana de Turismo

#### CHAPTER V. TOURING RESOURCES AND SPECIAL ACTIVITIES

Patrimonio turístico	Mexico	Asociación Mexicana de Turismo
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Title	Country	Author
Antecedentes de la creación del Instituto o Centro de Estudios Balneológicos	Chile	Mr. Oscar Urrutia M.
Los balnearios curativos en el turismo	Peru	Dr. L. J. Prazak
Protección de la flora, fauna y bellezas escénicas naturales	Peru	Official Delegation
Parques nacionales	Peru	Comité Nacional de Protección a la Naturaleza
Realización de un concurso especializado que tienda a la defensa del patrimonio arqueológico, histórico y artístico de América	Peru	Official Delegation
Monumentos históricos nacionales	Chile	Mr. Oscar Urrutia M.
Defensa del patrimonio arqueológico, histórico y artístico de América	Peru	Official Delegation
Los Municipios de América y las fiestas públicas y religiosas	Peru	Dr. Max Arnillas Arana
Concursos y estímulos para el fomento del arte popular americano	Peru	Official Delegation
Exposiciones, concursos y festivales folklóricos americanos	Peru	Official Delegation
Conservación de la pureza y estímulos para el fomento del folklore americano	Peru	Official Delegation
Turismo social	Chile	Official Delegation

Title	Country	Author
Las Vacaciones y el turismo	Peru	Official Delegation
Facilidades económicas para el turismo social	Peru	Official Delegation
Viajes de estímulo para los empleados	Peru	Official Delegation





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